

LEYLAND TOWN DEAL ADVISORY BOARD

WEDNESDAY, 19TH FEBRUARY, 2020, 4.00 PM

WHEEL ROOM, CIVIC CENTRE, WEST PADDOCK, LEYLAND, PR25
1DH

AGENDA

- 1 Welcome and Introductions**
- 2 Apologies for Absence**
- 3 Minutes of Last Meeting - 27 January 2020** (Pages 3 - 6)
- 4 General Update on Town Deal Approach**
- 5 Nomination for Chair of Leyland Town Board**
- 6 Workshop on Leyland to be facilitated by WYG and Steer Economic Development**
 - Approach to developing Investment Plan
 - Focused session on Leyland Masterplan
- 7 Any Other Business**
- 8 Date of Next Meeting**

This page is intentionally left blank

The boundary of the area for the Town Deal deviates slightly from the Office for National Statistics footprint so that it includes more than just the town centre. Other town assets and opportunities such as Worden Park and Midge Hall Railway Station are also included within the revised town boundary.

The scope of the Town Deal is to drive economic regeneration to deliver long-term productivity and growth through:

- Urban regeneration, planning and land use
- Skills and enterprise infrastructure
- Connectivity

Key themes for the Town Deal included being led by the newly formed Town Boards, sustainable growth, skills, digital, leisure, culture, heritage, industrial and quick wins and readiness.

The Council had submitted a Town Readiness Questionnaire to government on 19 December 2019 with support from Steer consultants.

The Director of Planning and Property took the meeting through potential projects which had been identified for the Town Board to consider as part of a Town Plan. Potential projects included:

- Leyland Town Centre Masterplan
- Leyland Train station link to Town Centre
- Skills Shop
- Worden Hall on Worden Park
- New Health and Wellbeing Centre
- Extra Care Facility
- Green Links (green connectivity)
- Midge Hall Railway Station

A discussion took place on the projects and ambitions as part of the Town Deal and whether sufficient resources were available. Learning from other councils that had gone down a similar route was raised, with Greater Grimsby mentioned as a reference town. There would also be learning across the 100 towns identified as part of the Town Deal.

It was felt important to be able to articulate our 'ask' to the Government and difference it will make in one sentence. Concentrating on one big project and theme was suggested as a good way to lever in the money that would have wider benefits to the other projects already identified.

Examples of Altrincham Market, Shoreditch Micro businesses and Holmes Mill in Clitheroe were suggested for further consideration.

A project around re-purposing some of the buildings and space with a holistic and central feature welcoming people to Leyland Town Centre from Leyland Railway Station was suggested. Connectivity with public transport, public open space, digital engagement and providing a vibrant hub was felt to be a way forward.

It was agreed that the comments made at the meeting would be useful in developing the Town Plan. The next stage would be a workshop to develop the proposals further.

The Director of Planning and Property encouraged those at the meeting to continue to be a member of the Town Board as a way of shaping the development of projects within the Leyland Town Deal, raise the needs of their business/sector, guide the delivery of major investment into the town and help to secure the future of Leyland.

3 Readiness Questionnaire

The readiness questionnaire circulated with the agenda was noted.

4 Development of Terms of Reference for the Board

The initial terms of reference for the Board would be:

- To develop and agree an evidenced based Town Investment Plan
- Develop a clear programme of interventions
- Co-ordinate resources and influence decision-makers

5 Review of Membership and Chairing of the Board

It was envisaged that the Town Board would be externally led with the support of the Council. The Leader of the Council encouraged those present at the meeting to consider putting themselves forward to chair the Town Board.

6 Next Steps

There would be three facilitated workshops to develop the Town Investment Plan and develop project ideas for the Board.

There would be quarterly meetings of the Town Board to produce the Town Investment Plan and oversee and drive forward the plan.

7 Future Meetings

Future meeting dates would be arranged outside the meeting.

The Leader of the Council thanked everyone for their attendance and contribution to the meeting.

Chair

Date

This page is intentionally left blank